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TRANSMITTAL FORM (to be used for all correspondence after initial filing)	Application Number	09/905,423	
	Filing Date	07/13/2001	
	First Named Inventor	Patrick H. Hayes	
	Art Unit	2673	
	Examiner Name	Shapiro, Leonid	
Total Number of Pages in This Submission	15	Attorney Docket Number	81230.62US2

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SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT	
Firm or Individual name	Customer No. 34018, Gary R. Jarosik, Reg. No. 35,906
Signature	
Date	October 14, 2004

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Hayes et al.)
Serial No.: 09/905,423)
Filed: July 13, 2001)
Title: Method And System For)
Using A Hand Held Device)
To Display Product)
Information)

Examiner: Shapiro, Leonid
Art Unit: 2673
Attny Doc.: 81230.62US2

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RESPONSE TO OFFICE ACTION

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

In response to the Office Action dated August 4, 2004 please enter the following amendments and consider the following remarks.

Amendments to the claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks/Arguments being on page 8 of this paper.

Certificate of Mailing: The undersigned hereby certifies that this document and its enclosures are being deposited with the U.S. Postal Service as first class mail, postage prepaid in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on this 14th day of October, 2004.

By: Ranni Matar
Name: Ranni Matar